



Let's Paint Blowing Rock!

For the past six years, the **BLOWING ROCK PLEIN AIR FESTIVAL** has been a beloved summer event. Annually, our friends, neighbors, and visitors look forward to seeing artists and easels springing up at the most beautiful places in the High Country. In 2024, artists will convene in Blowing Rock for the Festival from August 20 through 24, culminating with the **BLOWING ROCK ART & HISTORY MUSEUM (BRAHM) WET PAINT SALE** on Saturday, August 24.

More than 100 happy Plein Air painters signed up within a few hours of artist tickets going on sale, which means artist registration is fully booked with nearly 100 people on our waitlist in case slots become available.

But that doesn't mean you can't be a part of the fun! We'd love for you to join and participate as a sponsor. You'll get to enjoy the opportunity to spend time with the artists, learn about their favorite places to paint, and be first in line to acquire amazing works of art inspired by High Country vistas.

Your support allows BRAHM to bring the festival to our community every year. Artists from more than a dozen states will participate in August 2024, and you'll also get exposure to the hundreds of attendees at our ever-popular Wet Paint Sale. In 2023, we had more than 700 people flock to the Sale!

Funds generated from the Festival and Sale support BRAHM's educational programs. Help us bring art enrichment to the youngest members of our community as well as the young at heart.



"Grand Manor" by Katie Dobson Cundiff



BRAHM

Blowing Rock Art & History Museum



Contact:

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Blowing Rock Plein Air Festival and BRAHM's Wet Paint Sale

Sponsorship Packages

PRESENTING SPONSOR: \$1,500

- Logo or logo treatment on all Festival marketing materials and website
- Logo on Artist-Sponsor Mixer invitation
- Logo on Festival banner
- Social media highlight
- Listing in press release
- Invitation for six guests for Artist-Sponsor Mixer
- Mention from the podium at the Artist-Sponsor Mixer
- Six tickets for the Wet Paint Sale Sponsor's Preview
- Name/logo included in BRAHM's Plein Air Magazine ad in 2025
- Half-page ad in Artist's Festival program
- Friend-level BRAHM Membership to gift
- Opportunity to include promotional items for your business or organization in Artist's Welcome Bag

CONTRIBUTING SPONSOR: \$1,000

- Text listing on all Festival marketing materials and website
- Text listing on Artist-Sponsor Mixer Invitation
- Text listing on Festival banner
- Social media highlight
- Listing in press release
- Invitation for four guests for Artist-Sponsor Mixer
- Four tickets for the Wet Paint Sale Sponsor's Preview
- Name/logo included in BRAHM's Plein Air Magazine ad in 2025
- Quarter-page ad in Artist Festival program
- Friend-level BRAHM Membership to gift

EVENT SUPPORTER: \$500

- Text listing on all Festival marketing materials and website
- Invitations for two guests for Artist-Sponsor Mixer
- Two tickets for the Wet Paint Sale Sponsor's Preview
- Text listing in Artist Festival program

