2016 Annual Report Blowing Rock Art & History Museum

Pine Needles, Reflections, Panilico Sound, Elizabeth Bradford, 2015

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2016 New additions to the collection, shown on our new art storage system.



Letters from the Director and Board President

Dear BRAHM Members,

When I came to BRAHM, I knew I would like being here; I didn't know I would love being here! It is you, the people, that make that true. Each of you give to this museum and make it stronger and better. You are helping to shape what BRAHM needs to be, to best serve this community and I thank you.

2016 was a year of growth for BRAHM. As of this past year, we are now debt free. It was a growth year for attendance (up 23.5%), memberships (up 3.5%), and programs! The year was full of highlights such as the Elizabeth Bradford exhibition, generously presented by Wells Fargo Private Bank, and the fabulous opening reception and programming that accompanied the exhibit. The Art Ball transformed the museum into a palette of vibrant color and guests enjoyed an evening of fabulous food and a celebration of the arts, from fine arts to culinary arts. All year long, children's voices have filled the galleries more than ever as our education program has grown and as we intentionally expand our outreach to families. The list can go on and on. Suffice it to say, your museum is vibrant, it is evolving, and it is becoming part of the fabric of this community.

A successful year comes only with hard work and commitment. BRAHM is blessed to have a professional and hardworking staff, a dedicated and inspired Board of Trustees, and a workforce of volunteers and interns that give so much. My thanks to each and every one.

BRAHM strives to be the best museum it can be. We seek your input and your feedback and we invite you to engage with this museum that you have created and that you support. Thank you for believing in your museum.

Warmly,

Lee Carol Giduz

Dear Members,

"It is not in the stars to hold our destiny but in ourselves."-William Shakespeare

If we could have projected ourselves into the future back in the 1990's, would we have projected the success that BRAHM has enjoyed in 2016? Our vision was to reach for the stars and we reached those stars through sheer determination and hard work. This journey wasn't done alone. A dynamic team of individuals comprised of a passionate talented staff, a dedicated Board and a faithful membership joined forces to establish BRAHM as a pillar of our community. We have become the cornerstone of the Blowing Rock Village - serving children, adults, seasonal residents and visitors with programs and special events throughout the year. Our crew of champions never lost sight of our mission and embraced change at every turn. The current heroes are:

- Our committee chairs: Cindy Milner and Bo Henderson as they have been the driving force for stepping up our fundraising events and social calendar;

- Our Executive Director, Lee Carol Giduz, for her tireless work and management of operations;
- Our Former Business Manager, David Harwood, for forcing us to balance our budget during challenging times;
- Our Board of Trustees who have led the museum during this time of transition and change; and
- The countless individuals who have anonymously contributed to our success.

I am grateful to the citizens of the Blowing Rock community (both full time and seasonal) and to those just passing through for their continued support of this great institution. I could not have been prouder to serve as president of this dynamic team and as my term is ending, I have one last request:

PLEASE pledge your continued support to the health and future of BRAHM.

Linda Russell, Board President

Board of Trustees

George Ball, Treasurer Nelson Crisp Carol Biggers Dabbs Leigh Giles Mary Bost Gray Bob Hess Anthony S. di Santi Louis N. Gottlieb, MD Bo Henderson, Vice President Ed Kelly Pat Mauldin Cindy Milner Linda Russell, President LaRose Spooner, Secretary

Founder Emeriti

Welborn E. Alexander, Jr. Herbert Cohen Joseph Daingerfield Dulaney, Sr. Jose Augustin Fumero (1925-2016) Lamont Hudson



BRAHM trip to New York City, November 2016.

Staff

Lee Carol Giduz, Executive Director Tom Kip, Business Manager Mark Brackbill, Facilities Manager Dianna Cameron, Exibitions & Collections Director Jennifer Garonzik, Education Center Coordinator Amanda Melanson, Visitor Services & Volunteer Coordinator Jonathan Smith, Marketing & Communications Director Ashley Warren, Administrative Assistant Leila Weinstein, Education & Outreach Director



Gallery view of Elizabeth Bradford: Time & Terrain. Photo courtesy of Ashley Warren.

Exhibitions

The year 2016 was a game-changer for our exhibitions department. With the opening of *Elizabeth Bradford: Time* + *Terrain* in the fall, we celebrated one of our biggest accomplishments as a museum. This exhibition and all its related marketing and programming was generously funded by Wells Fargo Private Bank, opening so many new doors for BRAHM and our community. Elizabeth Bradford's colorful, active landscape paintings graced our galleries for several months; they were visually engaging, emotionally impactful, and environmentally conscious. By the end of the exhibition, we achieved a project that broke records for attendance. As another step forward, we hope the project won't end here, as we are planning to make the exhibition available to travel to other museums in the next few years.

Along with Elizabeth Bradford, we had an amazing lineup of exhibitions, including *Elliott Daingerfield: Collected*, which showcased a wonderful variety of Daingerfield paintings over the summer, and *Ralph Burns: A Persistence* of Vision, which displayed a retrospective of photographs by Ralph Burns that inspired cultural discussion in ways we'd yet to experience in our galleries. We expanded our representation of historical exhibitions with both A Town Within A Town: History of the Junaluska Community_and Ancient Forms, Modern Minds: Contemporary Cherokee Ceramics. These two exhibitions were some of BRAHM's first multicultural exhibitions, and certainly will not be the last.

Wrapping things up, the Museum collaborated frequently with peers and neighboring organizations. BRAHM worked alongside the J. Murrey Atkins Library at UNC Charlotte for *Everyman Jack: Stories & Illustrations by Gail E. Haley*, the NC Native Plant Society for *The Art of Native Plants*, the Blowing Rock Charity Horse Show for *History of the Horse Show*, and the Turchin Center for the Visual Arts for *Andy Warhol: Six Silkscreen Prints*. Other collaborators included the Asheville Art Museum, the Junaluska Heritage Association, and Appalachian State University.

Overall, it was an amazingly busy year for our exhibitions, and our staff plans to keep up the pace! We hope you will continue to enjoy our exhibitions as much as we enjoy bringing them to you. Thank you, as always, for your continued support.

Dianna Cameron, Curator of Exhibitions & Collections Director

Ralph Burns: A Persistence of Vision March 5 - July 24, 2016

Fort Gallery Organized by the Asheville Art Museum and guest curated by J. Richard Gruber, Ph.D.

Ralph Burns has long been recognized as a documentary photographer whose images have captured the diverse and enigmatic nature of ritual and religion, and who has explored the subjective and often defining nature of belief, worship, and culture. Like his predecessors — such as Walker Evans, Diane Arbus, Mary Ellen Mark and Robert Frank — Burns uses his cameras to probe a constantly shifting human landscape and to document the public and private aspects of culture and religion in transition, often working at the unclear and overlapping intersection of both. Throughout his career, Burns has displayed a continuous and persistent interest in the motivations for worship and ritual while maintaining a compassionate and non-judgmental intimacy with his subjects. He has photographed both collective and individualized manifestations of what he sees as a seemingly irrepressible human need to ritualize loss, love, and death, and to formally externalize and codify hope and the desire for transcendence. A native of Louisiana and a resident of Asheville since 1975, Burns has travelled great distances to photograph a specific event or religious festival. He has photographed in New Orleans, Asheville and Western North Carolina, the American South, Mexico, Cuba, Israel, England, Thailand, Nepal, Afghanistan, and Europe. Burns is recognized both nationally and internationally, exhibiting his photographs in museums worldwide.

Special thanks to: Asheville Art Museum, Asheville, NC, J. Richard Gruber, Ph.D., & Ralph Burns

Elliott Daingerfield: Collected April 9 - July 24, 2016 Rankin West Gallery

Complementing the Museum's permanent display of Elliott Daingerfield (1859 - 1932) paintings and drawings, *Elliott Daingerfield: Collected* featured Daingerfield paintings from eight private collections across the East Coast. The exhibition featured many Daingerfields that had not yet been displayed outside their collectors' homes. Several collections were accompanied by personal reflections and stories from the collectors themselves, inviting viewers to see into the collector's perspective of a Daingerfield. Daingerfield was born in Virginia, but grew up in Fayetteville, NC, and became a well-recognized American painter. He first exhibited at the National Academy of Design in 1880 and lived and studied in New York often, but after falling in love with the North Carolina mountains, Daingerfield chose to spend his summers in Blowing Rock and built several houses here, including Edgewood Cottage, Windwood, and Westglow. He passed away of a heart attack while in New York, but was buried in Fayetteville, NC. Today, Daingerfield is best known for his family portraits, religious depictions, and rich landscape paintings.

Special thanks to: Virginia & Joseph Daingerfield Dulaney, Jr., Didi & Chandler Thompson, Carol Dabbs, Chip & Monica Perry, Knoke Fine Arts, Inc., David Miller, Virginia Webb & Randy Slater, and Steven Carter Price



Gallery view of Ralph Burns: A Persistence of Vision. Photo courtesy of Ashley Warren.



Gallery view of The Art of Native Plants. Photo courtesy of Ashley Warren.

The Art of Native Plants April 9 - July 24, 2016

Atwell Gallery Sponsored and organized in part by the NC Native Plant Society and guest curated by artist and educator Lynn Duryea

North Carolina is rich with plant species, which provide endless subjects for artistic interpretation. Celebrating our plant diversity, the North Carolina Native Plant Society sponsored and partnered with the Museum to showcase works by contemporary artists inspired by our native plants. Nearly 100 works of art created using a wide variety of media were submitted by 75 artists, and over 40 works were featured in the juried exhibition, The Art of Native Plants. The exhibition was guest juried by Lynn Duryea. Recently retired, Duryea served as a Professor of Art at Appalachian State University and was a studio artist working in Maine before earning a Master of Fine Arts from the University of Florida. Her mixed media sculptures are inspired by various kinds of structures, including architecture, implements, mechanical and industrial elements, as well as letters of the alphabet. Duryea lives and works today in Maine. Artists featured in the juried exhibition include Susan Abernethy, Carol Bailey, Nancy Ball, Pam Brewer, Caroline Coolidge Brown, Susan Brusker Knapp, Peggy Bryan, Leigh Anne Carter, Jean Cauthen, Betty Lou Chaika, Nancy Cook, James Davidson, Maria deBruyn, Elizabeth Ellison, Florrie Funk, Stan Gilliam, Justen Harris, Lea Lackey Zachmann, Carolina Lara Corona, Alexis Levine, Christine Lisiewski, Kelly Loughlin, David McAdoo, Trena McNabb, Claire Miller, Preston Montague, Kathy Pruett, Barbara Rohde, Mark Rose, Joan Rutledge, Jim Sams, Kathy Sheerer Gramm, Valerie Schnaufer, Will Stuart, Ineke Thomas, Donna VanVleet, Torey Wahlstrom, and George Wood.

Special thanks to: NC Native Plant Society & Lynn Duryea

History of the Horse Show **May 5 - July 24, 2016** Stevens Gallery In partnership with the Blowing Rock Horse Show and guest curated by Carson L. Sailor

Horse sporting events have been prominent throughout the history of Blowing Rock. Before the town became the Blowing Rock we know today, it was divided into two villages—the Village of Blowing Rock and the Village of Green Park—and the villages considered themselves fierce rivals. Celebrating this, a horse race was organized, and the track ran between the two villages. Horseback riding was also practiced along trails on the Moses Cone Estate. Tourists came to expect horse sports in this area, so Lloyd M. Tate founded the Blowing Rock Horse Show in 1923. Since then, the horse show has grown to become a nationally recognized event, one of the oldest in the business. Today, the show brings thousands of visitors to the town of Blowing Rock and raises funds for a variety of nonprofit organizations in the region.

Special thanks to: Blowing Rock Horse Show & Carson L. Sailor

A Town Within A Town: History of the Junaluska Community August 6, 2016 - March 11, 2017

Rankin West Gallery

Made possible in part through the support of the Watauga County Community Foundation and the Junaluska Heritage Association

The Appalachian Mountains are the oldest in the world. If you've traveled to the top of Howard's Knob to see the beautiful view across the town of Boone, you've been on Junaluska Road, and you may not have known that you passed by one of the oldest African American communities in western North Carolina: Junaluska, the "town within a town." Much of Boone's African American history was not thoroughly recorded until after 1900, making it difficult to trace earlier lineages and events. We do know, however, that African Americans have lived in the North Carolina mountains since the 1700's. African Americans in Boone lived in a tight-knit area that is today known as Junaluska. Even after desegregation and amidst all the bustle and growth of the twenty-first century, Junaluska has remained a predominantly African American community. Today, you'll find both blacks and whites living in Junaluska. Members of the community are close, and the community itself has endured through the years. The rich stories and history of the community of Junaluska make it one of Boone's treasures—yet until recently, many locals and visitors have been unaware that it even existed.

Special thanks to: Watauga County Community Foundation & Junaluska Heritage Association

Elizabeth Bradford: Time + Terrain **August 13 - November 19, 2016** Atwell & Fort Galleries *Presented by Wells Fargo Private Bank and curated by Carla Hanzal*

Elizabeth Bradford gleans images from the rural landscape surrounding her family's ancestral farm in northern Mecklenburg County, where she lives. The expanded scope of her artwork includes impressions of countries she explores, as well as the wilderness where she kayaks, hikes, and camps. Bradford constructs complex compositions, utilizing precise layers of color and dynamic mark-making to evoke form, light, and shadow. Bradford compares her paintings to the tessera in a mosaic or the pixels of a photograph, fracturing the image into its component parts, which then coalesce into a whole. Her paintings invite contemplation of the familiar and the lovely within a natural setting, but the uncanny of the unknown and the mysterious also beckon. *Elizabeth Bradford: Time* + *Terrain* invited viewers to study the natural world, to explore it deeply. The exhibition included 40 paintings of various scale—some large and encompassing, and others that are more intimately scaled, all reflecting her naturalist's sensibilities. Several paintings were borrowed from museums within North Carolina, where her paintings have been selected for permanent collections. *Time* + *Terrain* explored, in part, the historical continuum of the region's natural environment serving as an essential source of inspiration.

Special thanks to: Wells Fargo Private Bank, Carla Hanzal, & Elizabeth Bradford



Gallery view of A Town Within A Town: A History of Junaluska. Photo courtesy of Ashley Warren.



Gallery view of Ancient Forms, Modern Minds: Contemporary Cherokee Ceramics. Photo courtesy of Ashley Warren.

Ancient Forms, Modern Minds: Contemporary Cherokee Ceramics August 20 - November 5, 2016 Stevens Gallery

Organized by the Asheville Art Museum and made possible through the support of the Cherokee Preservation Foundation

The Cherokee have been making pottery in Western North Carolina for almost 3,000 years. Though nearly disappearing in the 19th century, the tradition survived, emerging as a contemporary art form enriched by the Cherokee artists who have carefully preserved and passed on their practice from one generation to the next. For the first 2,000 years of the tradition, Cherokee potters created large, thin-walled, waterproof pots that were stamped with geometric designs. Early in the 20th century, this style was almost entirely replaced by the production of heavier pottery, termed "blackware," which was incised rather than stamped, a style common to the Catawba, Pueblo and Navajo tribes at that time. Though heavily influenced by these other Native American traditions, the Eastern Band of Cherokee Indians developed their own techniques. Commonly referred to as the "traditional" style, this work persisted as the dominant form for the duration of the 20th century. It was not until the beginning of the 21st century that Cherokee potters revived the historic, thin-walled pottery style. During the present century, a third category of artists working in a contemporary style emerged, producing highly decorated and glazed ceramic works. Many of these artists utilize the Cherokee syllabary or other Cherokee symbols in their work. Artists including Davy Arch, Darrin Bark, Bernadine George, Betty Maney, Harold Long, Shirley Oswalt, Joel Queen, Dean Reed, Alyne Stamper, and Amanda Swimmer were among those featured in *Ancient Forms, Modern Minds*.

Special thanks to: Asheville Art Museum, Asheville, NC & Cherokee Preservation Foundation

Andy Warhol: Six Silkscreen Prints November 19, 2016 - April 8, 2017

Rankin West Gallery

On loan from the Turchin Center for the Visual Arts, Appalachian State University

American artist Andy Warhol (1928-1987) was the leading figure in the Pop Art movement during the 1960s. He launched his career with his well-known Campbell's Soup can paintings. He is recognized for the work he and his assistants developed in his Warhol Factory in New York City, where printmaking, painting, photography, and film were employed to churn out thousands of works of art. Warhol redefined the artist's role in the creation of artwork, the art market, and the recycling of popular imagery as high art. The Andy Warhol Foundation for the Visual Arts, established in 1987, completed years of planned giving through the donation of his unsold work to educational institutions around the world, including the Turchin Center for the Visual Arts in Boone, NC. This exhibition featured six original silkscreen prints from the Turchin's permanent collection that are out-of-edition. This means that they were created during the original print run, but did not make the cut when Warhol decided what would be included in the final print release.

"When Warhol first established his Factory, he was a fairly successful commercial illustrator. Surrounded by drag queens, drug addicts, artists, musicians, writers, socialites, movie stars, and underground celebrities, Warhol desperately wanted to be taken seriously as a famous artist. Initially rejected by the fine art world, Warhol embraced Pop Art; turning to screen-printing, he blended popular culture, commercial practices, and high art. With serially produced silkscreens, Warhol was able to become the art-making machine he dreamed of, minimizing the hand of the artist in the production of his artwork and using famous icons and idols of current popular culture as his subject matter."

- Mary Anne Redding, Curator at the Turchin Center for the Visual Arts, Boone, NC Special thanks to: Turchin Center for the Visual Arts, Appalachian State University, Boone, NC



Gallery view of Andy Warhol: Six Silkscren Prints. Photo courtesy of Ashley Warren.



Gallery view of Everyman Jack: Stories & Illustrations by Gail E. Haley. Photo courtesy of Ashley Warren.

Everyman Jack: Stories & Illustrations by Gail E. Haley **December 3, 2016 - March 25, 2017**

Atwell & Fort Galleries Supported in part by the J. Murrey Atkins Library at UNC Charlotte

Everyman Jack took a detailed look at over one hundred original prints and illustrations created by Gail E. Haley for several of her books, including *My Kingdom for a Dragon, Mountain Jack Tales, Birdsong, The Green Man,* and *A Story, A Story.* Haley is best known today as an artist, illustrator, and writer of children's books. She has written and illustrated close to 50 books throughout her career. She has received both the Caldecott Medal and the Kate Greenaway Medal for art. Haley's original prints and illustrations from ten of her books made up this exhibition.

Haley grew up in Shuffletown, NC, a rural town just outside the bustling city of Charlotte. In her hometown, Haley learned to love rural, country life. Many of her neighbors farmed their own food, hung clothing out to dry in the wind, and a few even lived without indoor plumbing. By contrast, in the city of Charlotte, Haley spent much of her time reading in the public library and running throughout the halls of the Charlotte Observer, where her father was the Art Director. Haley has spent a lot of her life traveling. While North Carolina has always been home, she considers herself "a citizen of the world." Before she was 5 years old, Haley traveled across the country to California by troop train with her mother and father, and even spent some time in Mexico. It was during this time, at a young age, that Haley realized how much she admired people and their traditions and all the ways in which we're connected across cultures, through stories as old as time.

Special thanks to: J. Murrey Atkins Library at UNC Charlotte, Gail E. Haley, Sue Glenn, Celia Whitlock, & John Aldridge

Alexander Community Gallery

The Museum featured 11 exhibitions in our Alexander Community Gallery of artwork by local and regional artists.



Gallery view of Garner Dewey. Photo courtesy of Dianna Cameron.

Watauga High School Art Show

February Works by Lori Hill's advanced art students at Watauga High School, Boone, NC.

Lou Murrey

March Photographs by photographer Lou Murrey.

Josiah Cameron: Portraits

April Recent portrait paintings by Boone, NC, artist Josiah Cameron.

Young at Art

May

Our annual Young at Art Student Spectacular, featuring works by students of Blowing Rock Elementary School who were participating in the Young at Art Program.

Elizabeth Shanahan

Iune

Department of Art graduate, Elizabeth Shanahan.

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July

Recent works by local artists Theresa Early, Kat Leahey, Ellie Lyne, Priscilla Popper, Linda Dease Smith, and Annie Stone.

Abstracted Fibers: Recent Work by Ineke Thomas August

Showcasing quilts and textile works by Blowing Rock, NC local, Ineke Thomas.

Brush & Palette

September

Recent works by regional artists Adeline Sauer, Norma Suddreth, Jo Moore, Jan Martin, Shirley Lee, Shirley Story, Vaun Healey, Marti Kardol, Andrea Watson, Toni Indicott, Barbara Penning, Francis Buchanan, Theresa Gloster, Sylvia Greene, Nell Kline, Irene Ridgeway, Jan Pennell, Susan Powers, Lynn Hennessee, Deone Roe, Caron Baker Wike, Betty Powell, Carole Childers, Ann Welch, Mary Dobbin, and Virginia Sauer.

Reflections: From Havana to DC

October

A photographic series by Garner G. Dewey, Ph.D., taken during his trip to Cuba in 2012.

Unfolding: Holding a Course

November

Abstract paintings by Appalachian State University A print exchange exhibition between artists who were asked to consider how they interpret navigation when it comes to uncertainty, vacillation, variability, fluctuation, and loss.

Plays with Glass: Re-imagining with the Help of the Sun

December

A display of stained glass works by local artist Beth Shuford.

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Collections

There are so many accomplishments I want to highlight for our Permanent Collection this year. First, we accessioned a large, generous gift of six new American paintings to our Permanent Collection, as well as four additional contemporary works. Secondly, those new works, along with many others, are now hanging on our new mobile art rack system, one of the most exciting things to happen to our Collection in years. Our downstairs storage, which used to be a large, open room with limited shelving, now has a total of 9 ten foot tall mobile rolling racks from which we can hang two-dimensional works from our Collection. This is an amazing accomplishment for our museum because with it, we can properly store and preserve the works in our Collection longterm, and as we continue to collect more works, we can do so ethically and responsibly.

The installation of this new storage system also allows us to better organize our Collection. We've had help from numerous interns throughout the year, all of whom were instrumental in this organization process. In preparation for this new rack system, Teri Gravel completed a full physical inventory and condition reports for all the works in our Collection in the spring, Ashlee Lanier and Carson Sailor conducted hours of research on artists and artwork in our collection, and Amanda Melanson worked to continue the digitization process of files from our Collection (and our Exhibitions, I might add) into a collections database software.

I'm forever thankful for the numerous individuals and endless teamwork of those who support the growth, care, organization, display, and interpretation of our Collection. Our community of supporters is what makes success stories like these more than just a dream.

Dianna Cameron, Curator of Exhibitions & Collections Director

Recent Acquisitions to the Permanent Collection

Charles Curtis Allen (1886-1950) **Mount Monadnock**, 1921 Oil on canvas board

Emil Carlsen (1853-1932) Still Life with Self Portrait Reflection Oil on canvas

Phillip Little (1857-1942) **Summertime**, c. 1920 Oil on canvas

Walter Launt Palmer (1854-1932) Winter Snow Scene Oil and pastel on wood panel

Edward Henry Potthast (1857-1927) Canoes and Sailboat Oil on board

Anthony Thieme (1888-1954) **Doorway Scene, Lockport CT,** c. 1920 Oil on canvas mounted on paper board

Ida Kohlmeyer (1912-1997) **Transitive**, 1959 Oil on masonite Wayne Trapp (d. 2006) **Duo Windsong**, 2004 Bronze and gold leaf

Patricia Brewer **Untitled (three hares)** Ceramic

Elizabeth Bradford **Pine Needles, Reflections, Pamlico Sound,** 2015 Acrylic on canvas



Canoes and Sailboat, Edward Henry Potthast.

Education & Outreach

2016 was a delightful year! It was a whirlwind of community activity that included a talk about the state of the arts in North Carolina by The State of Things host Frank Stasio, a round table discussion and beer tasting with local breweries, an Appalachian ballad-singing workshop, a talk by documentary photographer Ralph Burns, and a ten-film film series that explored the visual arts and Appalachian culture. BRAHM's Atrium was packed for musical performances by Bill and the Belles and Dom Flemons (founding member of the Carolina Chocolate Drops) as well as a special Halloween presentation of scary traditional stories and mountain murder ballads with North Carolina Folk Heritage Award-winner Bobby McMillon and ballad singer Saro Lynch-Thomason.

Over one thousand children visited BRAHM, where they got the opportunity to do everything from drawing from nature with artist Elizabeth Bradford (whose exhibition drew crowds during the fall), to trying their hands (feet?) at Baroque dancing, to experiencing live storytelling with award-winning storyteller Connie Regan-Blake. One hundred and twenty K through 2nd graders from the Blowing Rock School visited for our monthly art education outreach program, Young at Art, and students from several other Watauga County public schools visited for our Free Field Trip Program, which provides free field trips for all Watauga County public schools and school bus reimbursement for the four schools that receive Title I funding.

What fun we had in 2016!

Leila Weinstein, Education & Outreach Director

2016 Education & Outreach Donors

Alex and Anne Bernhardt Bistro Roca Blowing Rock Brewing Company Carol B. Dabbs First Citizens Bank Lou Gottlieb Mary Bost & Michael Gray Sharon Grubbs Hatchet Coffee Company Pat Mauldin Michael and Jane McKee Six Pence Pub LaRose & Bill Spooner Town Tavern – Blowing Rock Ugga Mugga Bakery Bill and Judy Watson Wells Fargo



Illustrator and author Gail E. Hailey tells Jack Tales during a field trip to the exhibit of her art.

2016 Education & Outreach Grants

Blowing Rock Community Foundation Dunn Fund of Rumple Presbyterian Church Mast General Store, Inc. Mellow Mushroom North Carolina Arts Council St. Mary of the Hills Episcopal Church Tour of Homes Watauga County Arts Council



A proud artist from Doodlebug Club. Photo courtesy of Ashley Warren.





Second Graders from the Young at Art Student Spectacular.

The theme for 2016, as my first year with BRAHM as Education Center Coordinator, was a year of growth and learning.

First, BRAHM experienced continued growth in our weekly art programs for children, Doodlebug Club and Afternoon Art. Our community open house events for Creepy Crafts and the Holiday Open House packed the Education Center with families eager to create. Cork & Canvas events filled to capacity, as did a new Oil Painting Workshop. We brought a new face to the museum with last summer's Face Jug Workshop led by Michael Ball (which we hope to be a recurring highlight of our annual programming). We delved into the world of Art History and Appreciation with a new lecture class.

In addition, BRAHM hosted several new events for children, including the Art Around the World Camp and the Early Release Day Art Workshops in September and October of 2016. Children from the Blowing Rock Parks and Recreation Summer Camp also enjoyed several field trips to BRAHM, including one with a naturalist from Grandfather Mountain.

As for the learning part of the theme, I have learned a considerable amount regarding the diverse talents and needs of our community. My plans for 2017 have reflected that learning by offering more of BRAHM's most popular workshops, as well widening the variety of workshops, camps, and classes offered.

Jennifer Garonzik, Education Center Coordinator

Dom Flemons at the Summer Concert Series.

Volunteers with 100+ hours

Carson L. Sailor Exhibitions and Collections Intern Teri Gravel Exhibitions and Collections Intern Amanda Melanson Exhibitions and Collections Intern Ashlee Lanier Exhibitions and Collections Intern Colette Winkler Marketing and Communications Intern

Volunteers with 50+ hours

Steve Eichner Bo Henderson Sherry Lind

Volunteers with 20+ hours

George Ball Leigh Giles Lou Gottlieb Pat Mauldin Cindy Milner Linda Russell LaRose Spooner Linda Tucker Virginia Vanstory

Donna Biles Mary Bost Gray Carol Capristo Janet Cone Carol Dabbs Kadie Dean Dara Degrave Tony di Santi Sue Glenn Cara Haves Bob Hess Sandy Huff Ed Kelly Mirium Kimsey Kathy Leahey Susan Leonard Sharon McNeeley Gail Mosely Sandra Perry Anna Sprude Allison Stoddard Denise Trifiletti Mike Zuravel

Volunteers

Volunteers with 10+ hours Other Volunteers

Claudia Ausley **Bobbie Ball Rita Bolick** Ray Cameron Pat Clark Kristina Cocke Grace Corbett Nelson Crisp Martha Daniel Eileen Dempsey Joseph Dulaney Virginia Dulaney Marlene Forster Mellanee Goodman Garrett Hawkins Brandon Jackomin Janet Jones Pete Lupo Roy McCraw Sharon Moore Ariel Moran Judy Morris Linda Norman John Northrup Shannon Northrup Trevor Northrup Lee Patrick Judith Phoenix Fredel Reighard Pat Reighard Dolly Rose Stacy Sellers Jim Van Laningham Ann Vaughn



Unpacking Elizabeth Bradford paintings, Amanda Melanson and Dianna Cameron Photo courtesy of Ashley Warren.

Members and Donors

Daingerfield Society \$10,000 +

Patty & Welborn Alexander Bobby & George Ball Teresa & Donald Caine Grace Corbett Florence Nelson Crisp Carol B. Dabbs Joe & Virginia Dulaney Janis & David Fite Lou Gottlieb Mary Bost & Michael Gray Linda & Ed Kelly Nan & Edgar Lawton Pat Mauldin Monica & Chip Perry Linda & F. Alton Russell LaRose & Bill Spooner Merida H. Steele Virginia Vanstory Janet H. Wilson

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Donna & Ken Lewis Margaret Linkes Karen & Robert McCammon Nedra & Roy McCraw Bonnie Weyher & Don McLamb **Charles Murray** Ramona & Thomas Presson Kathy & Jerry Price Nancy Rankin Camille & Bob Reed Helgi & Buck Shuford Patsy & Bob Stokes Michael C. & Joan Swanson Martha Thompson Dixie T. Vanderwerff Bill & Judy Watson Carolyn & Terry Wiley Victoria & Jim Williams Clyde Williams Melody & David Wilson Sam Tallman & Mike Zuravel

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Grants

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In honor of Chris Albertson & Joseph Coyne From Gail & Boe Albertson

In honor of Joe & Virginia Dulaney From Adelaide & Dick Craver

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In honor of Ed Kelly From Jean & Frank Kirk

In honor of Kelly & Michael Murdick From Kelly F. Murdick

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In honor of Helgi & Buck Shuford From Pat Bellar

In honor of Ginny Stevens From K.B. & Houck Medford

Endowment William C. & Norma C. Cannon Charitable Trust

Memorials

In memory of Delores Beach From Teresa & Donald Caine

In memory of Joyce Collins From Mary Bost & Michael Gray

In memory of M. Winifred Donato From Eugene F. Donato

In memory of Jean Fort From Mary Bost & Michael Gray

In memory of Jose Fumero

From Patty & Welborn Alexander, Kaye & Nelson Lemmond, Frances Bowman Mann, Shirley & Gil Marriott, Molly A. Sexton, LaRose & Bill Spooner, The Stein Family, Bill & Judy Watson

In memory of Mildred Henderson

From Lou Gottlieb, Mary Bost & Michael Gray, Debbie & Dr. Mel Litch, Pat Mauldin, LaRose & Bill Spooner

In memory of Kelly Loughlin

From Sue Glenn, Kathy & Bill Leahey, Sandra & Mike Perry, John Thompson & Lee Rocamora, Linda & Tony Tucker, Virginia Vanstory

In memory of Dr. Jack Sourbeer From Mary Bost & Michael Gray

In memory of Lowell Thomas From JoAnne & Tom Alexander, Teresa & Donald Caine, Rick & Kay Herndon, John Thompson & Lee Rocamora

In memory of Mary Frances Young From Teresa & Donald Caine

Attendance & Membership

2016 YTD Totals Membership Report January 1, 2016 - December 31, 2016 Renewals and New Members

| Membership At a Glance | | |
|------------------------------------|--------------------------|--|
| Total YTD Membership | 527 Households (96 new) | |
| Total YTD Membership Revenue | \$291,683.90 | |
| Jan- December 2015, YTD Membership | 525 Households (103 new) | |
| YTD Revenue | \$286,850.39 | |

| Level | Households | Total |
|------------------------------|------------|--------------|
| Gift | 30 | \$1,195 |
| Individual | 73 | \$2,735 |
| Dual | 107 | \$6,145 |
| Household | 103 | \$7,850 |
| Friend | 111 | \$17,430 |
| Associate/Supporter | 14 | \$4,000 |
| Small Business | 11 | \$3,540 |
| Contributor | 13 | \$6,310 |
| Patron | 43 | \$37,673.90 |
| Rhododendron | 1 | \$3,150.00 |
| Chestnut | 2 | \$5,000.00 |
| Daingerfield Society | 19 | \$190,000.00 |
| Honorary | 9 | \$2,025.00 |
| Memorial | 28 | \$4,630.00 |
| Total Renewals & New Members | 527 | \$291,683.90 |

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| Month | Admissions | Programs / Events | Facility Rentals | Total |
|--|------------|-------------------|------------------|---------------|
| January | 447 | 628 | 133 | 1208 |
| February | 135 | 205 | 95 | 435 |
| March | 263 | 368 | 40 | 671 |
| April | 197 | 292 | 410 | 899 |
| May | 284 | 481 | 149 | 914 |
| June | 476 | 308 | 3 | 787 |
| July | 653 | 1042 | 205 | 1900 |
| August | 720 | 464 | 171 | 1355 |
| September | 625 | 490 | 80 | 1195 |
| October | 898 | 721 | 0 | 1619 |
| November | 494 | 431 | 30 | 955 |
| December | 320 | 393 | 150 | 863 |
| Total to Date in 2016 | 5512 | 5823 | 1466 | 12801 |
| Total Visitors to Date in 2015 Total Visitors to Date in 2014 | | | | 10370 9963 |

YTD Total Visitors

Blowing Rock Art & History Museum Fiscal Year 2016 Balance Sheet

| | As of 12/31/16 |
|------------------------------|----------------|
| ASSETS | |
| Current Assets | |
| Checking & Savings | 354,117 |
| Accounts Receivable | 6,244 |
| Other Current Assets | |
| Brokerage Account | 3,659 |
| Sales Tax Receivables | 3,900 |
| Undeposited Funds | 8,020 |
| Endowment | 444,778 |
| Total Other Current Assets | 460,357 |
| Total Current Assets | 820,718 |
| Fixed Assets | |
| Accumulated Depreciation | -1,172,913 |
| Computer Hardware & Software | 53,734 |
| Office Equipment | 47,440 |
| Furniture & Fixtures | 263,099 |
| Museum Art Collection | 1,096,925 |
| Museum Physical Facilities | 6,900,478 |
| Total Fixed Assets | 7,188,763 |
| TOTAL ASSETS | 8,009,481 |
| LIABILITIES & EQUITY | |
| Liabilities | 356 |
| Equity | 8,009,125 |
| TOTAL LIABILITIES & EQUITY | 8,009,481 |

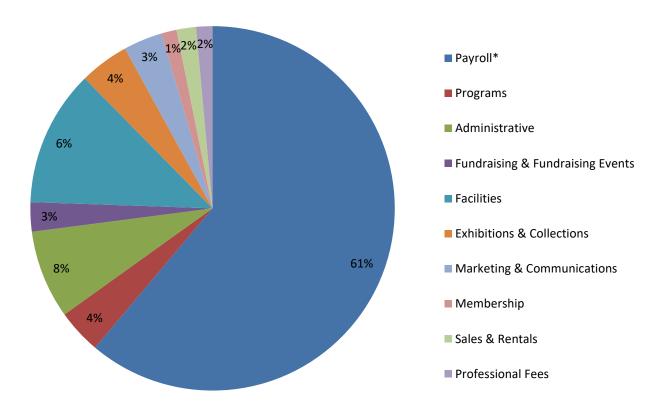
Blowing Rock Art & History Museum Fiscal Year 2016 Profit & Loss

| | January - December 2016 |
|--|-------------------------|
| Ordinary Income/Expense | - |
| Income | |
| Sponsors & Donations | 569,791 |
| Membership | 300,569 |
| Events | 52,472 |
| Programs | 38,449 |
| Sales & Rentals | 35,768 |
| Grants | 28,250 |
| Total Income | 1,025,299 |
| Merchandise Inventory Reconciliation | 21,355 |
| Gross Profit | 1,003,944 |
| Expense | |
| Payroll* | 361,094 |
| Museum Physical Facilities | 74,478 |
| Administrative | 48,956 |
| Programs | 20,989 |
| Marketing & Communications | 20,423 |
| Events | 18,902 |
| Exhibits & Collection | 13,501 |
| Professional Fees | 8,350 |
| Membership | 6,138 |
| Sales & Rentals | 4,765 |
| Grants | 3,250 |
| Total Expense | 580,846 |
| Net Ordinary Income | 423,098 |
| Other Income/Expense | |
| Other Income | |
| Museum Collection Additions | 228,500 |
| Grant For Exhibition | 67,720 |
| Miscellaneous Income | 54,037 |
| Endowment Contributions | 13,695 |
| Postcard Mural Project | 10,000 |
| Other Expense | |
| Depreciation | 215,323 |
| Grant For Exhibition | 101,661 |
| Museum Collection Valuation Adjustment | 32,999 |
| Postcard Mural Project | 9,040 |
| Miscellaneous Expense | 1,392 |
| Net Other Income | 13,537 |
| Net Income | 436,635 |

*Note: In this presentation, payroll expenses are not distributed across various departments and programs but rather aggregated together.

Blowing Rock Art & History Museum Fiscal Year 2017 Budgeted Operating Expense (Jan. 1, 2017 - Dec. 31, 2017)

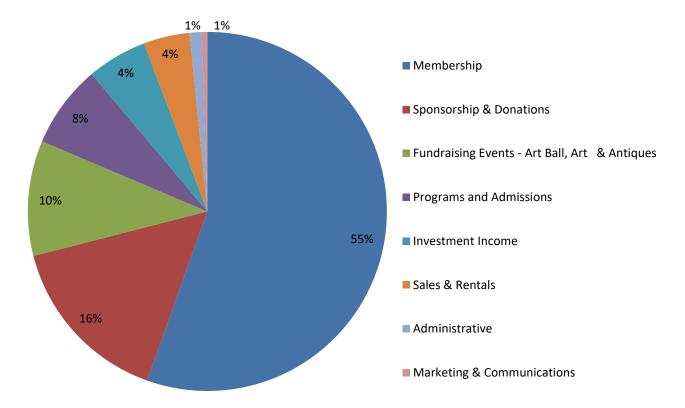
| Payroll* | \$372,589 | 61% |
|----------------------------------|-----------|------|
| Programs | \$24,015 | 4% |
| Administrative | \$47,803 | 8% |
| Fundraising & Fundraising Events | \$15,835 | 3% |
| Facilities | \$73,616 | 12% |
| Exhibitions & Collections | \$26,750 | 4% |
| Marketing & Communications | \$21,000 | 3% |
| Membership | \$8,281 | 1% |
| Sales & Rentals | \$10,483 | 2% |
| Professional Fees | \$8,850 | 1% |
| Total | \$609,222 | 100% |



*Note: In this presentation, payroll expenses are not distributed across various departments and programs but rather aggregated together.

Blowing Rock Art & History Museum Fiscal Year 2017 Budgeted Operating Revenue (Jan. 1, 2017 - Dec. 31, 2017)

| Membership | \$337,800 | 55% |
|------------------------------------|-----------|------|
| Sponsorship & Donations | \$94,750 | 16% |
| Fundraising Events - Art Ball, Art | \$63,240 | |
| & Antiques | 903,240 | 10% |
| Programs and Admissions | \$45,526 | 7% |
| Investment Income | \$32,886 | 5% |
| Sales & Rentals | \$25,375 | 4% |
| Administrative | \$6,645 | 1% |
| Marketing & Communications | \$3,000 | 0% |
| Total | \$609,222 | 100% |



Our Mission

The Blowing Rock Art & History Museum seeks to provide cultural enrichment to the High Country communities by promoting the arts and Southern Appalachian heritage and history through educational programs, exhibits, activities and permanent collections.

> Blowing Rock Art & History Museum 159 Chestnut Street Blowing Rock, NC 28605 (828) 295-9099 www.blowingrockmuseum.org