



## WHAT YOUR GIFT MEANS

Legacy gifts help ensure that BRAHM, its exhibitions, programs and collection will be a resource for this community for years to come. Your Legacy gift is an investment not just in BRAHM, but in the community of Blowing Rock. Donors who make their Legacy gift by December 31, 2021 will be named as Charter Members of the BRAHM Legacy Society.

*"I love the whole idea that BRAHM could have sprouted and thrived in this little mountain community. BRAHM's future can be even more miraculous than its past—and I want to be part of that too!"*

— Sue Glenn

## en · dow · ment

An Endowment is a fund comprised of donations given for the perpetual benefit of a non-profit institution. Unlike annual income generated from membership fees, event tickets and project grants, Endowment Funds provide a permanent source of income by keeping the original gifts invested. The accrued income from the Endowment's dividends and interest are available annually for the institution's operations and programs. A robust Endowment generates a reliable source of funds for long-term financial stability and fiscal health.

## BRAHM

Blowing Rock Art & History Museum

159 Ginny Stevens Lane  
Mailing: PO Box 828  
Blowing Rock, NC 28605  
(828) 295-9099  
[blowingrockmuseum.org](http://blowingrockmuseum.org)

# BRAHM

Blowing Rock Art & History Museum

## LEGACY GIVING

BRAHM Legacy Society



Become a  
Charter Member



## WAYS TO MAKE A LEGACY GIFT

### *Individual Retirement Accounts (IRA)*

You may designate that remaining funds or a percentage of the remaining funds in a specific IRA account will go to BRAHM in the settlement of your estate. You may also direct that gifts be given now to BRAHM from your IRA through a Qualified Charitable Distribution (QCD). Your IRA custodian can guide you on this process.

### *Bequest*

You may choose to leave a specific amount to BRAHM in your will. The value of the bequest is deductible from the estate of the donor. These bequests can be unrestricted or restricted.

### *Life Insurance Policies*

Life Insurance may serve as a charitable gift. Life Insurance can be the direct funding source for a Legacy gift. You may choose to gift an existing policy, take out a new policy, or give a previously paid-up policy.

## FOR MORE INFORMATION

If you have questions or would like to discuss the opportunity to be a Charter Member of BRAHM's Legacy Society, please contact Lee Carol Giduz, Executive Director at 828-295-9099 x3008.

*You should consult your attorney and tax advisor about the applicability to your own situation and for the legal and tax implications of the information provided here.*

### WHAT IS A LEGACY GIFT?

A Legacy Gift is a gift left to a charity in your will or estate plan. Legacy Gifts go to the BRAHM Endowment. They can be undesignated or may be designated for use for specific programs or activities.

### WHY GIVE?

Unlike membership fees and donations, Legacy gifts and Endowment gifts are invested for the long term and only the interest and dividends are used by the museum for operational expenses. The original gift amount is untouched. This creates a revenue stream for the museum that is available in perpetuity.

### BRAHM Legacy Society Charter Members

As a Charter Member of BRAHM's Legacy Society you will be named in the Annual Report as a member of this group. You will also be included annually in an event honoring this group.

If BRAHM is already a part of your estate plan, we would love to know that and include you in this special group of donors.

*"We can't imagine what life would be like in Blowing Rock without BRAHM. For the two of us, the time we spent helping put BRAHM into place and now helping keep BRAHM in place is very meaningful to us."*

*— Bill and LaRose Spooner*

I have included Blowing Rock Art & History Museum in my estate plan and would like to be enrolled as a charter member of the BRAHM Legacy Society.

I am interested in learning more about a planned gift to Blowing Rock Art & History Museum.

Name

Address

City

State

Zip

Business Phone

Home Phone

Email

Comments or special requests

Please detach this form and return it to Lee Carol Giduz, Blowing Rock Art & History Museum, Post Office Box 828, Blowing Rock, NC 28605.